



Dear Prospective Member,

First and foremost, we would like to extend our thanks for your interest in the Rockford Chamber of Commerce. We are working hard to create an atmosphere that is beneficial to the membership and the business community.

The RCC has joined forces with not only the Rockford entities of the City of Rockford, Rockford Public Schools, the Better Business Bureau, the EDC and the DDA, but has also started relationships with the Kent County Convention and Visitors Bureau, Experience Grand Rapids, and the West Michigan Sports Commission to bring commerce into the area. We understand that in this sluggish economy it is important to utilize every avenue we can to help sustain a healthy business community.

It is your membership that not only allows the Chamber to build those connections but also enables us to offer programs that benefit its membership. These programs include the networking opportunities of the Chamber Network Circle, Bi-Monthly Luncheons and Business After Hours - and also the educational opportunities of Chamber University.

As we head into 2012, we are looking for more ways to help bring commerce into the Rockford area. Our membership covers 99-square-miles and offers plenty of opportunity for growth and success. The Chamber wants to help establish Rockford as *the* place to start or grow a business.

This letter is your invitation to join the Rockford Chamber of Commerce. We want you to experience the benefits your membership will bring to your business.

Thank you for your consideration, and if you have any questions feel free to stop in the Chamber office or call 866-2000. We will happily take time to meet with you and address any questions you may have.

Sincerely,

Jeannie Gregory
Executive Director, RCC